



XL Insurance

Safeguarding your sports world: Sports Crisis Cover

Embracing Resilience: Supporting Sports
Organisations Through Crises

AXA XL Security Risks Underwriting Team | UK & Lloyd's



Comprehensive protection for sports organisations

Prepare for the unexpected with Sports Crisis Cover. This new addition to our comprehensive range of Security Risks insurance offers support and protection when you need it most, ensuring peace of mind during challenging times. Sports Crisis Cover insurance has been designed exclusively for the sports sector, including clubs, associations, federations and governing bodies in both amateur and professional sports.

Sports Vulnerabilities

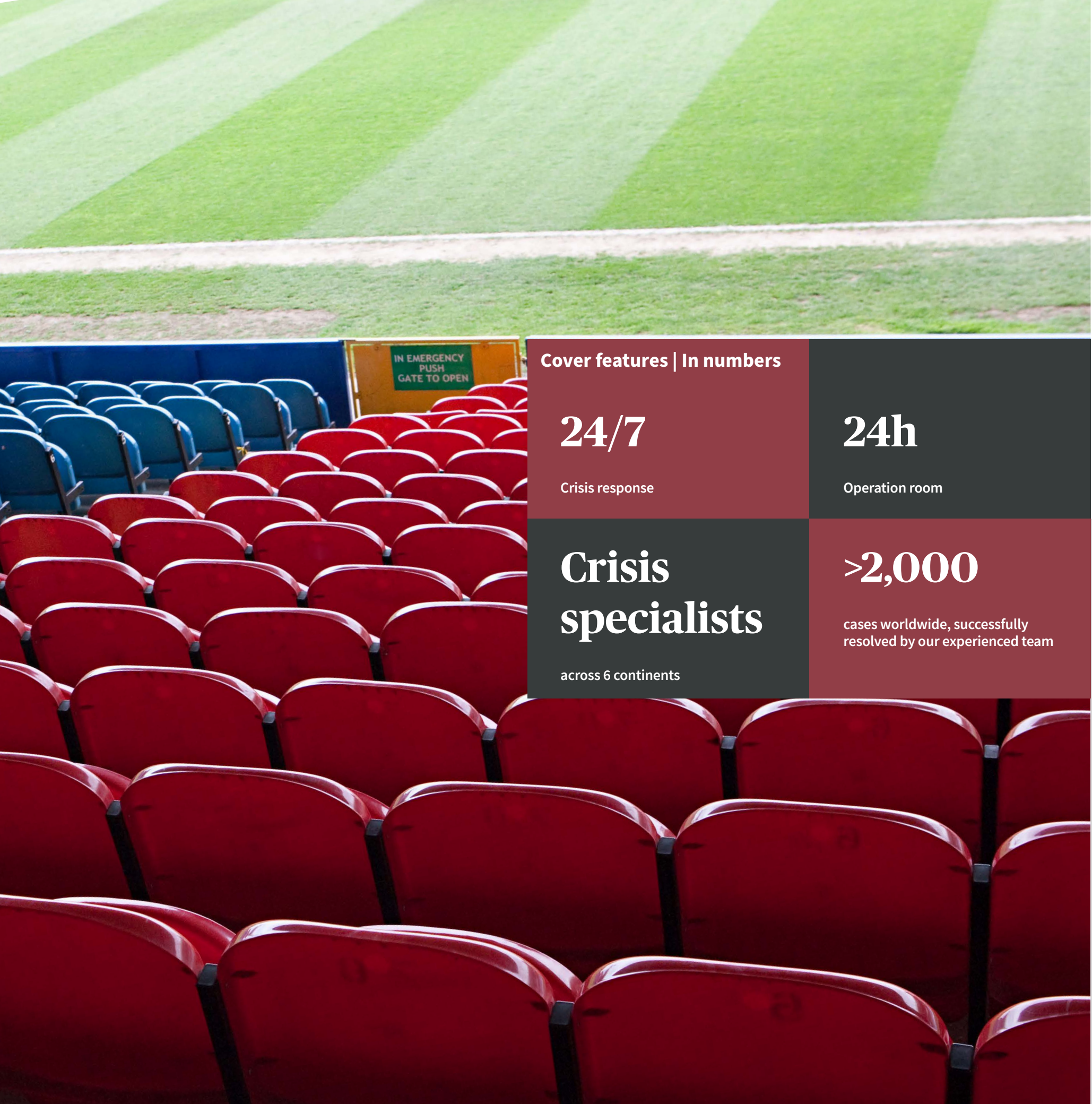
The sports industry faces a myriad of risks worldwide, from stalking, blackmail, extortion, home invasion, suicide, malicious attack, athlete fatality to kidnap, cyber extortion, threat, violent crimes, political evacuation and adverse publicity. Our specialised insurance package is tailored to safeguard against these perils, providing essential protection for the unique security challenges faced by sports teams and professional athletes. The policy can also cover legal liability, personal accident and evacuation costs and post event trauma counselling.

With their significant public profiles, sports entities are often prime targets, making them vulnerable to substantial financial implications, physical and mental security threats, and reputational damage. Our insurance package is specifically crafted to mitigate these risks and ensure peace of mind for our clients in the sports sector.

Navigate risks with confidence

Partner with us to access a tailored insurance solution that addresses the distinct security and crisis management needs of the sports industry. Our expertise and comprehensive coverage will help you navigate potential risks with confidence, safeguarding your financial stability and reputation.

AXA XL's experienced Security Risks insurance team have more than 50 years of combined experience and the financial security of the AXA Group, to provide specialist risks insurance coverage in the event of a covered crisis incident, in conjunction with our exclusively retained crisis response consultants, S-RM.



Cover features | In numbers

24/7

Crisis response

24h

Operation room

Crisis specialists

across 6 continents

>2,000

cases worldwide, successfully resolved by our experienced team



Prevent and prepare

With this policy, you not only get comprehensive coverage for various crisis situations, but also additional benefits and services to help you gain a better understanding of global security risks and handle crisis situations effectively. Insureds will get access to the following specialist platforms, insights and services:

- Pre-crisis prevention services training
- The Global Security Insight (GSI) online risk analysis platform
- Periodical newsletters and bulletins covering global security risks
- Personal Security Measures booklet
- Kidnap Avoidance and Survival booklet
- An Initial Actions guide



Respond

Immediate 24/7 Crisis Response

Our expert crisis management consultant partner S-RM is available around the clock to support insureds and affected individuals by helping to respond assuredly to various incidents, including cyber threats and attacks, security incidents, adverse publicity, and organisational crises.

With specialists operating across six continents, the S-RM team brings market-leading experience in responding to emergencies and has provided clients with advice and guidance leading to the successful resolution of more than 2,000 cases worldwide, with a 24-hour operations room capability based in the UK.

Post-Event Support for Recovery and Continuity

Our Crisis Response Services provided by S-RM give immediate access to Crisis Management teams, security risk assessments and situation monitoring. Also included is post-event care, including assistance with additional security personnel, psychiatric care, alternative accommodation, debriefing, and security awareness training for affected individuals.



Sports Crisis Cover: Insurance package options

Our work with sporting institutions globally has helped us understand the unique differences in insurance needs, and we've developed robust cover packages to suit various types of organisations:



01

Sports Crisis Cover (SCC) - Security Risks

Core crisis risks indemnity cover

Coverage includes:

Home invasion, malicious attack, blackmail, stalking, suicide, emergency security evacuation, natural disaster evacuation, hostage crisis, sexual assault, extortion, cyber extortion response, kidnap, child abduction, threat, disappearance, wrongful detention, express kidnap.

Capacity up to USD 100 million per insured event

02

Sports Crisis Response Extension

Prevention and response cover

Coverage includes:

Athlete fatality, active assailant/ terrorism, civil commotion, malicious damage, major accident, murder, foodborne illness, riot, strike, bribery.

- 30 days crisis response days
- Up to USD 250,000 crisis response expenses (including additional security, psychiatric care, travel and accommodation costs)

03

Sports Crisis Response Plus Extension

Prevention and response cover

Coverage includes:

Active assailant/terrorism, adverse publicity, athlete fatality, civil commotion, malicious damage, denial of access, stalking, major accident, murder, workplace violence, embezzlement, money laundering, foodborne illness, riot, strike, sabotage, civil war, coup d'etat, insurrection, occupation, rebellion, revolution, war.

- Up to 60 crisis response days
- Up to USD 500,000 crisis response expenses (including additional security, psychiatric care, travel and accommodation costs)

04

Sports Crisis Prevention & Response (standalone)

(USD 1m Crisis Response exp/ 120 crisis response days)

Coverage includes:

Active assailant/terrorism, adverse publicity, athlete fatality, stalking, blackmail, home invasion, malicious attack, suicide, civil commotion, malicious damage, major accident, murder, workplace violence, emergency security evacuation, natural disaster evacuation, hostage crisis, sexual assault, extortion, cyber extortion response, kidnap, child abduction, threat, disappearance, wrongful detention, express kidnap, embezzlement, money laundering, bribery, foodborne illness, denial of access, riot, strike, sabotage, civil war, coup d'etat, insurrection, occupation, rebellion, revolution, war.

05

Emergency Security & Disaster Evacuation

Cover for Sports Clubs and Associations including those with overseas affiliations, fixtures, tours, promotional events and business travel

Coverage includes:

Crisis response fees, cost of accommodation, travel, security and salary following a security or natural disaster evacuation.

Capacity is USD 25 million

AXA XL – Global Partner for Progress

Why choose us?

- Over 50 years of combined global experience in Security Risks perils
- Global capability supported by local knowledge and experience
- Flexible approach
- Committed to providing a fast and efficient service
- Access to market-leading security analysis, which underpins our underwriting strategy
- Ability to write long-period policies
- With one of the best credit ratings in the market at AA- (stable) with S&P and Fitch, A1 with Moody's and A+ with AM Best, we give you strength and depth that you can rely on
- We are ranked No. 1 in The Insurer ESG Survey*
- We're part of the No.1 P&C commercial lines insurance platform**


Crisis response consultants

An exclusive arrangement with S-RM, operational risk and crisis management experts underpins our service. S-RM is a global risk and intelligence consultancy with 350+ practitioners based across nine international offices, serving clients across all regions and primary sectors.

S-RM supports its clients by responding to cyber-attacks, security incidents and organisational crises, providing intelligence that informs critical decision-making and strategies, and helping organisations build resilience to cyber, operational and security threats.

S-RM's teams:

- Speak 30+ languages
- Have backgrounds in intelligence, government, finance, journalism, military, and academia
- Partner with leading organisations, supporting at all levels, from CEOs and their boards to front-line teams



Get in touch

We'd love to hear from you, and are happy to answer any questions you may have about the cover offerings.

We work closely with many international brokers to deliver our coverage to global organisations.

Contact

krondon@axaxl.com or your insurance broker.

in

axaxl.com

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*Based on The Insurer 2022 ESG survey **Based on revenues for AXA XL and AXA GI commercial business combine