



Media & Entertainment

UK/Sports Media & Entertainment

The media and entertainment industry is changing rapidly, with risks varying hugely from one project to the next. Productions and events can be hampered by an array of losses, from damaged equipment to injured cast. Our Media & Entertainment team has a wealth of experience underwriting global risks for event organisers, performers, producers and support trades in the entertainment industry. Our specialist Media & Entertainment underwriters and claims handlers ensure that you receive the expert knowledge and superb service required in this fast-moving and demanding industry. If things go wrong, you and your clients can be confident that our skilled claims professionals will deliver market-leading support through the entire claims process; from notification through to settlement.

 Insurance





Coverage

One size doesn't fit all. Whether it's a film production or a live event, the range of activities, techniques, personnel and equipment vary and require very different insurance solutions.

That's why we've created products with broad coverage that can be tailored to each client, delivering the right solution and addressing the emerging risks they may face in the future.

Our coverage can include the following features:

Production insurance

- Cast
- Negative film/faulty stock
- Extra expense resulting from loss of, damage to, or destruction of property or facilities
- All risk production indemnity
- Disgrace indemnity
- Production property
- Public liability
- Employers' liability

Live media insurance

- Property
- Business interruption
- Money – in transit or on location at events
- Public liability
- Employers' liability

Additional covers

We can also offer complementary covers to our media and entertainment offering including:

- Accident and health
- War, terrorism and political violence
- Nuclear, chemical, biological or radiological attacks
- Kidnap and ransom

Target clients

Our target clients range from solo touring entertainers to ground-breaking TV and Film productions. Our key areas of interest are:

- Feature film productions
- TV productions
- Advertising production including; adwraps/advertising agents' indemnity & commercial producers' indemnity
- Documentaries, industrial, commercial and educational videos
- Post-production houses
- Music videos
- Animation
- Touring and live events
- Conferences/trade shows
- Festivals
- Touring entertainers (individuals and groups)
- Event promoters/producers/production services
- Equipment rental/hire houses
- Theatre productions/theatres
- Venues

Territories

We can cover projects worldwide.

Why choose us?

- We are the largest global commercial property & casualty insurer with a combined GWP of EUR 52 billion (2024)
- We have a team dedicated to media and entertainment insurance with over 60 years’ experience
- Our strength and capacity allow us to be flexible, tailoring cover to fit client needs
- Our dedicated in-house claims team is based in London, and we utilise our claims colleagues in other offices around the world for insight and support, including working closely with different parts of the AXA Group

Our claims promise

When you buy an insurance policy, you’re buying a promise. Our promise is to deliver an exceptional claims experience. With AXA XL’s global footprint, culture of service and unparalleled expertise, we’ll be there for you – wherever and whenever you need us.

AXA XL Insurance

At AXA XL, we work closely together with other AXA teams around the globe to provide you and your client the most holistic service and relevant solutions.

Contact

Ian Taylor
Senior Underwriter
M +44 7966 372 993

Emma Vine-Major
Senior Underwriter
M +44 7483 972243

Seyi Adewunmi
Underwriter
M +44 789 095 3565

Emily Hamblin
Underwriter
M +44 7976 702812



axaxl.com

The information contained herein is intended for informational purposes only. Insurance coverage in any particular case will depend upon the type of policy in effect, the terms, conditions and exclusions in any such policy, and the facts of each unique situation. No representation is made that any specific insurance coverage would apply in the circumstances outlined herein. Please refer to the individual policy forms for specific coverage details.

This summary does not constitute an offer, solicitation or advertisement in any jurisdiction, nor is it intended as a description of any products or services of AXA XL. AXA XL is a division of AXA Group providing products and services through three business groups: AXA XL Insurance, AXA XL Reinsurance and AXA XL Risk Consulting. AXA, the AXA and XL logos are trademarks of AXA SA or its affiliates. ©2025. Information accurate as of April 2025.