



UK / Insurance

Market leaders in Gracechurch London Insurance report

The Gracechurch London Insurers report 2018 continues to show AXA XL (based on legacy XL Catlin) as the dominant force in the London market across a range of benchmarks. The report is an independent annual benchmarking study which focuses on the reputation and underwriting performance of London insurers.

Number 1 // London market brokers rank AXA XL (XL Catlin) the most popular choice for placing business

The popular choice

When brokers were asked with whom they have placed business in the past 12 months, 41% said they had used AXA XL (XL Catlin).

Front of mind

We continue to be the market which brokers are most likely to shortlist to lead or co-lead quality new business in the next six months. In addition, 67% of our current brokers plan to shortlist us in the next six months.

Market leading reputation

Awareness of AXA XL (XL Catlin) is high among London brokers, with our overall brand being ranked the strongest and most favourable in the London market.

Product breadth

We're the market leader across a range of products, including Aviation & Space, Casualty/Non-Marine Liability, Property, Marine and Reinsurance.

Honest insurer

London brokers ranked us the most 'Honest' insurer. In other brand metrics surveyed, we rank second for being 'Innovative' and 'Powerful'.

"This is another fantastic set of results and is testament to our long-term commitment to serve our clients. Our reputation is built upon the hard work and the expertise of our people. I would like to thank them, our brokers and clients for their ongoing trust in us."

Paul Greensmith, CEO of CUAL & XL CICL

"They are very strong leaders. They have depth of expertise."

Energy broker

"I would describe them as experts with large capacity and a strong leading position"

Aviation and Space broker

The 2018 Gracechurch Insurance report results included here are only in respect of the legacy XL Catlin team.