



Park Smart, Drive Safe: Reducing accidents in our parking lots

Numbers don't lie

1/5

One in five car crashes occur in parking lots and garages ¹

~33%

Parking lot accidents make up nearly a third of all vehicular crashes in the U.S.² 500+

Over 500 people die every year in parking lots ³



Drivers let their guard down

Parking lot accidents are relatively common, often attributable to drivers becoming less attentive.
Distractions such as cell phone use or personal grooming while navigating parking areas can diminish focus and increase the risk of incidents.

2M

Approximately 2 million parking lot accidents occur annually in the U.S. ⁴

14%

14% of all claims of auto damage involve collisions in parking lots ⁵



Distracted driving

through parking lots.

One of the leading factors contributing to incidents in parking lot environments is driver distraction. In today's digital age, drivers frequently engage with smartphones, tablets, and navigation systems, which can divert their attention from their surroundings while navigating

Strategies for improvement



DRIVE SLOWLY

Maintain a safe speed to maintain a 360-degree perspective and reduce the risk of collisions.



USE YOUR MIRRORS

Ensure your mirrors are adjusted properly to see around you, especially when turning or backing up.



STAY ALERT

Scan your surroundings constantly, especially in busy parking lots with pedestrians and vehicles.



USE TECHNOLOGY WISELY

Utilize backup cameras and parking sensors to enhance visibility and control.



BE PATIENT

Rushing in parking lots can lead to poor decisions; take your time to find a suitable spot.

Learn more



7 Essential Tips to Avoid Parking Lot Accidents



How to Avoid Parking Lot Accidents (6 Expert Tips)



Defensive Driving
Online training Module Backing and Parking Lot
Strategies

References

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